

Marketing and Regeneration Committee

Tuesday 14 September 2021 6.30 pm - 8.30 pm Council Chamber

Minutes

- 1. Attendees: Clirs Penny, Elsmore, S Cox, M Cox, Elsmore, Barnham, and Drury
- 2. Apologies were received from CIIr. Kyne, and Brian Watkins
- 3. There were no dispensation requests.
- 4. There were no members of the public present
- 5. The minutes of 13 July were unanimously approved.

Cllr. Barnham signed the minutes of 13 July, as a true record.

6. Matters arising from the above minutes

Re: Item 6: matters arising re: Newsletter: Cllr. M Cox updated to confirm that the outstanding areas for Newsletter distribution had now been completed, by Cllr. S Cox, with much appreciation recorded.

Re: Item 9a TIC: Cllr. Penny provided an update on Saturday cover re: TIC Volunteers

Re: Item 10b Rubicon: Cllr. Penny updated re: Rubicon involvement in subsequent skate events, following the recent 'Skate Jam' with Maverick, and the confirmed their involvement in an event Easter 2022

Re: Item 10c: TRRA Community event

Cllr. Barnham thanked the Town Council for the Community Award Grant, given to Thurstan Rise Resident's Association (TRRA), and reported on the successful Fund Day that had been held.

Re: Item 12(iii): Scope for Consultancy work to take forward regeneration project Cllr. Barnham sought clarification re: letter to FoDDC, and it was noted that this was for the Clerk still to do.

Note: An email from Brian Watkins re: a number of outstanding items, referred to in previous minutes, had been received (just prior to the meeting alongside his apologies), as follows:

Damaged Pedestrian railings in the Town Centre (Crusty Loaf):
We had hoped to source some like for like bollards from existing suppliers,
unfortunately this was not possible. We have therefore ordered some bespoke
replacement bollards that will match the existing. As soon as these have been
manufactured and delivered my contractors will arrange for installation.



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Town Centre Parking:

We are considering an amendment to the existing TRO for St Johns Street to bring the waiting restrictions in line with the other limited waiting areas around the Town Centre.

Pavement review:

We would be happy to look at any locations where pavements are a cause for concern. We are proposing to resurface a section of Footway at St Johns Primary School.

Footpath Review:

I presume the Town Council are liaising with the Public Rights of Way Team. However I would be happy to assist where appropriate.

Other items:

• Cost estimate for Cycle link extension from the Coleford to Milkwall cycle track Crucible Close to B4228 / Crucible Close Junction:

Widen footway install new edging kerbs estimated cost £25,000 Note: does not include for any statutory undertakers apparatus to be repositioned.

Cycle route from Coleford to Lambsquay:

I have this morning received the feasibility study undertaken by my consultants. The document is too large to email, I will arrange for a paper copy to be delivered to the Town Council Offices.

I have not read through the document in detail yet. However in summary the estimated cost of the full scheme is likely to be in excess of £2,000,000 excluding any stats alterations and land purchase.

The proposal includes for the full scheme Between Coleford and a crossing of the B4228 to link Perrygrove and Puzzlewood, plus the link to Tufthorn Avenue via Lambsquay Road. There is some scope to carry out the works in stages. However the most expensive section is Puzzlewood to Perrygrove linkage and on to Pingry Lane.

Trees at Lords Hill:

I have asked my contractors Arborists for their availability during week commencing Monday 20th September. I will confirm the date and time later this week.

These were discussed, and responses were agreed to be taken forward accordingly

7. To receive updates against items included within the action tracker Cllr. Barnham noted the Tracker, and that she would work further with the Clerk, and other to bring it up to date, and populate accordingly.

Marketing:



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- **8.** To receive an update regarding the rebuilding of ColefordTownCouncil.gov.uk Cllr. Penny updated, and the Town Clerk is now taking forward this website development work with MyParishCouncil, liaising with the current Website contractor accordingly, in managing transition, etc.
- 9. To review and make recommendation re the Copper Phoenix monthly marketing report

Cllr. Penny summarised and after some discussion, recognising the benefit of these reports, but noting that the company can only work with the information it has access to, it was unanimously agreed to:

Recommendation:

- 1. extend the services of Copper Phoenix for another 3 months e.g. October, November and December, in line with current proposals; and to also extend the 'reach' with increased input; and to:
- 2. include a Workshop/Training session with all Councillors, to equip them on social media aspects.

Regeneration:

10. To discuss and make recommendation re condition of buildings in Coleford Town Centre

This item had been raised by Cllr. Kyne, and Cllr. Penny summarised, in his absence. After much discussion, it was unanimously agreed that;

Recommendation:

This Council engage Wendy Jackson, FoDDC in respect of further support for Coleford, and for Wendy Jackson to be invited to the next Marketing & Regeneration Committee meeting, to discuss further, as an Agenda item

11.To make recommendation re the Welcome Back Fund allocation from FoDDC Events:

Cllr. Penny summarised, and that he had, had meetings with FoDDC re: the Welcome Back Fund, where he had secured, through a proposed agreement, a specific amount of money, and listed how it had been allocated. Further stating that the agreement now just needed formalising, if Council agreed. In turn it was unanimously agreed that:

Recommendation:

the Town Council formalise the propose agreement, with FoDDC, to secure the agreed, and specifically identified amount.

12.To discuss and make recommendation re: ongoing support for future Faddle Fair events in Coleford Town Centre

Cllr. Barnham summarised and, after some discussion, it was unanimously agreed that:



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Recommendation:

- 1. the Town Council continue to support the Faddle Fair, but back to its origins, overflowing into St. John's Street, and
- 2. the Town Council would review its arrangements re: how it supports, and investigate investing in the purchase of market stalls, and to arrange a meeting with the Faddle Fair committee to discuss further

13. To make recommendation re Community Event Grants

Cllr. Penny summarised the request from Wyldwood, and after further discussion it was unanimously agreed to:

Recommendation:

An award, with conditions, of £600 to fund a public screening, and technician, to include refreshments

14. To discuss and make recommendations re: Christmas Lights activity

Cllr. Penny summarised, and that he had explained to the Christmas Lights Committee the difficulties, this year in respect of not being able to use the Clock Tower, and its inaccessibility n safety grounds, and due to repair works. After further discussion it was unanimously agreed that:

Recommendation:

The Town Council would financial support the purchase, and maintenance costs for this year's event, up to £5000.

15. To receive update, review and discuss, with recommendations, as necessary, re: additional Christmas events

Cllr. Barnham summarised, and led discussion around a number of suggested events, this Christmas and, after some discussion, it was unanimously agreed that:

Recommendation:

A Christmas events Working Group be established, to prepare a schedule of events, for consideration at October's Committee meeting

Meeting ended: 8.30pm

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